

***THE RANKS OF ROYALTY:
DROMOLAND CASTLE NAMED
A TOP EUROPEAN RESORT BY TRAVEL + LEISURE***



"It's one of Ireland's most storied castles, in a fairy-tale setting, to boot."

Newmarket-on-Fergus, IRE. (July 23, 2010) --- Dromoland Castle has once again been named one of the top 10 resorts in Europe in Travel + Leisure's annual "World's Best Awards".

One of Ireland's finest castle hotels, Dromoland Castle is a secluded retreat located just 7.5 miles from Shannon Airport. Majestically set on the shores of Lough Dromoland and surrounded by over 410 acres of breathtaking scenery, its gothic-styled grey stone walls house 99 luxurious guest rooms, while The Queen Anne Court and Moriarty Wing house another 59.

Complementing these jewels in the crown are superb gourmet dining options, including the renowned Earl of Thomond restaurant, and extensive recreational opportunities, among them the Dromoland Castle Golf Academy - the most modern practice facility in Ireland -- and The Spa at Dromoland, both opened in 2007. All are attended by management and staff dedicated to continuing the ancient baronial tradition of gracious hospitality and exacting attention to detail in service.

The World's Best Awards survey results, appearing in the August issue of Travel + Leisure magazine, rank the best hotels worldwide based on readers' responses to a detailed questionnaire. This year, Editor in Chief Nancy Novogrod remarked, "the spirit of exploration prevailed." Sixty nine of the top 100 hotels are located outside the U.S. and Canada (consistent with the results of a recent TripAdvisor survey finding that 60% of

travelers are planning to visit Europe within the year), with Ireland leading the way in year-to-year gains in the Travel + Leisure survey -- an increase of 250%.

About Dromoland Castle:

Dromoland Castle, located in Newmarket-on-Fergus, County Clare, was built in the 16th century. Majestically set on the shores of Lough Dromoland, it is surrounded by over 410 acres of breathtaking scenery, including a championship parkland golf course. Lavish interiors, fine food and superb wines complement the deluxe accommodations of the Castle's 99 guest rooms, while Dromoland Castle Golf and Country Club, an intimate spa and traditional outdoor recreational opportunities ensure a unique guest experience.

Dromoland Castle is located at Newmarket-on-Fergus, Co. Clare, Ireland. The hotel can be contacted at: 011 353 61 368144 or 1-800-346-7007; website www.dromoland.ie. Reservations can be made through the hotel (sales@dromoland.ie) or through The Dromoland Collection at: www.dromolandcollection.ie.

The Dromoland Collection comprises Dromoland Castle and Castlemartyr Resort, two of Ireland's finest and most celebrated hotels. The hotels in this collection embody the legendary Dromoland tradition of incomparable hospitality complemented by exquisite surroundings, yet each possesses a distinctive style, character and charm all its own.

PRESS INFORMATION

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